



Big Day Strategy

An all out push to have record breaking attendance on a specific day in order to reach the most people possible for Christ

Promotion

Air cover/ Mailers
Evangelism Tools
Internal and external Marketing

Prayer

Leadership and church should bath the event in prayer pre and post event

Pastor

mobilize the people through Evangelism messages and videos
Model set the example and share those stories

WHY

1. Evangelize- Reach new people.
2. Mission- Make the devil mad.
3. Discipleship- Disciple the Members in our church.
4. Growth- Build momentum in our church.

Preservation

Must have an effective system of follow-up and invitation to preserve the fruit of a big day

Personal Evangelism

People need to be supplied the tools, taught, and trained on how to share their story. "This is who i was, this is who i am now, and Jesus made the difference"

Acts 5:14 (AMP)

More *and* more there were being added to the Lord those who believed [those who acknowledged Jesus as their Savior and devoted themselves to Him joined and gathered with them], crowds both of men and of women,